



WTVD-TV DURHAM  
411 LIBERTY STREET  
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 08-10-2012 PAGE: 1 of 2

GREER, MARGOLIS, MITCHELL, BURNS &  
ASSOC - 863

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
395391	08-10-2012	08-10-2012	1	OBAMA FOR AMERICA	BARACK OBAMA FOR PRES	POLITICALS	WTVD - DURHAM

Agency Est#	CMS #	Sales Office	Account Executive	Start Date	End Date	Billing	Package	Contract Title
95 101 1596	241024	PHILADELPHIA	A. CLIFFORD	08-11-2012	08-16-2012	M (Broadcast Month, Cycle 1)	N	241024

Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
Agency CPE: C : 95 P : 101 E : 1596																	
1	08-13-2012	08-16-2012	06:00AM - 07:00AM	EYEWITNESS NEWS AT 6AM ( MONDAY -FRIDAY)	3	30	X	X	X	X				3	1,000	3	3,000.00
2	08-13-2012	08-16-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83	3	30	X	X	X	X				3	1,100	3	3,300.00
3	08-11-2012	08-12-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SATURDAY AT 7AM (2408)	3	30						X		1	450	1	450.00
4	08-13-2012	08-16-2012	09:00AM - 10:00AM	LIVE! WITH KELLY (MONDAY-FRIDAY) (842)	3	30	X	X	X	X				1	475	1	475.00
5	08-13-2012	08-16-2012	10:00AM - 11:00AM	RACHEL RAY (MONDAY-FRIDAY) (851)	3	30	X	X	X	X				2	450	2	900.00
6	08-13-2012	08-16-2012	11:00AM - 12:00PM	THE VIEW (MONDAY-FRIDAY) (846)	3	30	X	X	X	X				2	600	2	1,200.00
7	08-13-2012	08-16-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)	3	30	X	X	X	X				2	700	2	1,400.00
8	08-13-2012	08-16-2012	04:00PM - 05:00PM	EYEWITNESS NEWS 4:00PM (MONDAY- FRIDAY) (	3	30	X	X	X	X				4	400	4	1,600.00
9	08-13-2012	08-16-2012	05:00PM - 05:30PM	EYEWITNESS NEWS AT 5:00PM(MONDAY-FRIDAY	3	30	X	X	X	X				4	900	4	3,600.00
10	08-13-2012	08-16-2012	05:30PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8	3	30	X	X	X	X				2	1,000	2	2,000.00
11	08-13-2012	08-16-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81	3	30	X	X	X	X				2	1,300	2	2,600.00
12	08-11-2012	08-12-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6 SUN (822)	3	30						X		1	900	1	900.00
13	08-13-2012	08-16-2012	07:00PM - 07:30PM	JEOPARDY ( MONDAY-FRIDAY) (898)	3	30	X	X	X	X				2	1,500	2	3,000.00
14	08-13-2012	08-16-2012	07:30PM - 08:00PM	WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)	3	30	X	X	X	X				2	1,200	2	2,400.00
15	08-11-2012	08-12-2012	07:30PM - 08:00PM	WHEEL OF FORTUNE SAT (900)	3	30						X		1	600	1	600.00

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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Contract No 395391	Contract Dt 08-10-2012	Revision Dt 08-10-2012	Rev# 1	Advertiser OBAMA FOR AMERICA	Brand BARACK OBAMA FOR PRES	Product Code POLITICALS	Station/Market WTVD - DURHAM										
Agency Est# 95 101 1596		CMS # 241024	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 08-11-2012	End Date 08-16-2012	Billing M (Broadcast Month, Cycle 1)	Package N	Contract Title 241024								
Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: C : 95 P : 101 E : 1596														
16	08-13-2012	08-16-2012	08:00PM - 10:00PM	MONDAY PRIME 8-10P (795)	3	30	X							1	4,000	1	4,000.00
			----- ITEM LINE NOTE ----- BACHELOR PAD														
17	08-13-2012	08-16-2012	11:00PM - 11:35PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY	3	30	X	X	X	X				2	1,400	2	2,800.00
18	08-13-2012	08-16-2012	11:35PM - 12:02AM	NIGHTLINE (MONDAY-FRIDAY) (788)	3	30	X	X	X	X				3	575	3	1,725.00
19	08-11-2012	08-11-2012	07:00PM - 10:00PM	CAROLINA PANTHERS PRE-SEASON FOOTBALL	3	30							1	1	650	1	650.00
														Contracted Gross Total:		39	36,600.00
														Actual Gross Total:		39	36,600.00
														Agency Commission:			5,490.00
														Net Total:			31,110.00
Month/YR		Preempted		Made Good		Contract Total		Adjustments						Actual Total			
Aug 12		0.00		0.00		36,600.00		0.00						36,600.00			
TOTAL		0.00		0.00		36,600.00		0.00						36,600.00			

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